

September 28th, 2022
Haverford Township

BROOKLINE PARK

Master Plan

Committee Meeting #1 | Project Review & Protocols

An aerial rendering of a school building and its surrounding grounds. The building is a large, rectangular structure with a flat roof, situated on a green lawn. There are trees and a parking lot visible around the building. The entire scene is overlaid with a semi-transparent blue and green gradient.

Meeting Agenda

- Introductions
- Project Team & Experience
- Master Plan Process
- Feedback on Public Input Process
 - Focus Group Meetings
 - Web Based Public Opinion Survey
- Next Steps



Steering Committee

Michelle Alvare	Park Board
Monica Durfee	Brookline Community
Peter Hickman	Brookline Planning Committee
Jamie Jilozian	Park Board
Scott Lean	Neighbor
Kristin Luckshire	Pennfield Civic
Pat McLoone	Neighbor
Melissa Raffel	Pennfield Civic
Lynanne St. Denis	Park Board
Becky Timme	Neighbor
Brian Barrett	Director of Parks & Recreation
Eileen Mottola	Parks & Recreation Facilities Coordinator
Gerry Hart	Commissioner



Project Team

- Peter Simone, RLA, FASLA, Principal
- Sarah Leeper, RLA, ASLA
- Anita Nardone, P.E.
- Michelle Armour, ASLA, Staff Landscape Architect



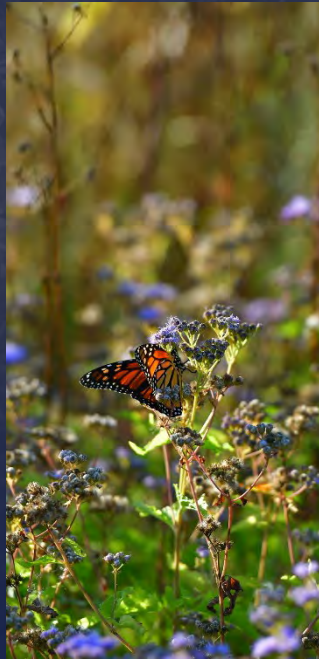
Simone Collins Philosophy

Simone Collins Landscape Architecture is a planning and design firm committed to creating an ecologically enduring society.



Conduct

careful research.



Respect

ecological context and limits of each site.



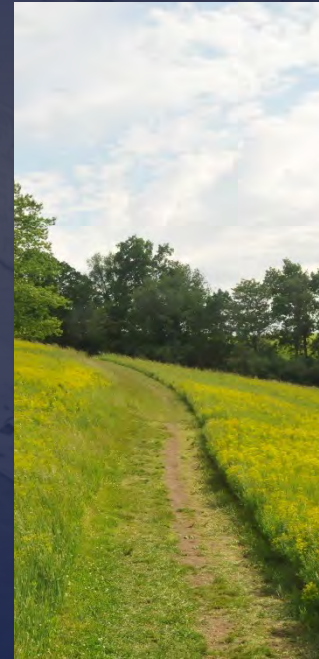
Build

on sustainable practices of the past.



Employ

new methods prudently.



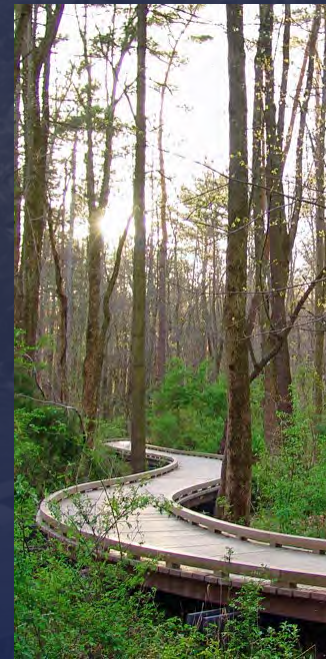
Conserve

materials and energy.



Support

local economies.



Design

biologically & culturally diverse communities.

Simone Collins' Experience

- 45 Design Awards – local, state, national
- 32 years in service, Simone Collins founded July 1990
- Principals offer 45 years experience – each
- Trusted partner and consultant to DCNR
- Primary focus - parks, open space & trails
- Experience with communities across PA
- Total Park Projects Completed: 130+

South Bethlehem Greenway



Woodlawn Park

Upper Moreland, Montgomery County



Wissahickon Park Master Plan

Whitpain Township, Montgomery County



Mermaid Park Master Plan

Whitpain Township, Montgomery County



East Hanover Community Park

- East Hanover Township, Dauphin County





The Master Plan Process

Brookline Park Master Plan

Master Plan Process

- We recognize that a municipality's parks and recreation facilities are the most visible component of local government.
- Residents will likely have more interactions with Haverford Township government through parks and recreation than any other Township function.



Master Plan Process



Transparent Public Outreach Process:

- 4 Public Meetings
- 6 Steering Committee Meetings
- 4 Focus Group Meetings
- 2 BOC Meetings
- Web-based Public Opinion Survey
- 2-Month Draft Plan Review Period
- Total Public Access to the SC Team During the Master Plan Process

Project Schedule



BROOKLINE PARK MEETINGS

Steering Committee Meeting 1

Steering Committee Meeting 2

Public Meeting 1

Focus Group Meeting 1

Focus Group Meeting 2

Focus Group Meeting 3

Focus Group Meeting 4

Steering Committee Meeting 3

Public Meeting 2

Steering Committee Meeting 4

Steering Committee Meeting 5

Public Meeting 3

Board of Commissioners Meeting 1

Steering Committee Meeting 6

Public Meeting 4

Board of Commissioners Meeting 2

PURPOSE

Project review, protocols

Site Visit / Brainstorming

Brainstorming

Focus Group TDB

Focus Group TDB

Focus Group TDB

Focus Group TDB

Initial Concepts

Initial Concepts

Concepts Refinement

Pre-Draft Master Plan

Draft Master Plan

Draft Master Plan

Review Draft Plan comments

Final Master Plan

Final Master Plan

DATE

Wed, Sep 28, 2022

Wed, Oct 19, 2022

Mon, Oct 24, 2022

Wed, Nov 9, 2022

Wed, Nov 9, 2022

Thurs, Nov 10, 2022

Thurs, Nov 10, 2022

Wed, Nov 16, 2022

Tues, Dec 6, 2022

Tues, Jan 24, 2023

Tues, Mar 7, 2023

Wed, Mar 29, 2023

Mon, April 10, 2023

Tue, June 6, 2023

Thu, June 29, 2023

Mon, July 10, 2023

TIME

7:00 PM - 8:30 PM

5:00 PM - 7:00 PM

7:00 PM - 9:00 PM

5:30 PM - 7:00 PM

7:30 PM - 9:00 PM

5:30 PM - 7:00 PM

7:30 PM - 9:00 PM

7:00 PM - 8:30 PM

7:00 PM - 9:00 PM

7:00 PM - 8:30 PM

7:00 PM - 8:30 PM

7:00 PM - 9:00 PM

7:00 PM - 8:30 PM

7:00 PM - 8:30 PM

7:00 PM - 9:00 PM

Project Scope

Master Plan Process will follow DCNR guidelines to position the Township to pursue public funding grants.

A. Purpose, Goals & Objectives

B. Public Participation

C. Background Information

D. Site Inventory & Analysis

E. Activities & Facilities Analysis

F. Design Considerations

G. Design Process & Recommendations

H. Cost Estimate & Phased Capital Development Program

I. Maintenance & Operation Costs: Revenue

J. Master Plan Document

K. Recommendations for Funding & Phasing





Feedback on Public Input Process

Brookline Park Master Plan

Focus Group Meetings

- Target select user groups
- To be held Virtually
- Potential Groups:
 - Adjacent Neighbors
 - Highschool Civics Class
 - Active Sports Organizations
 - Senior Citizens
 - Fraternal or local community organizations



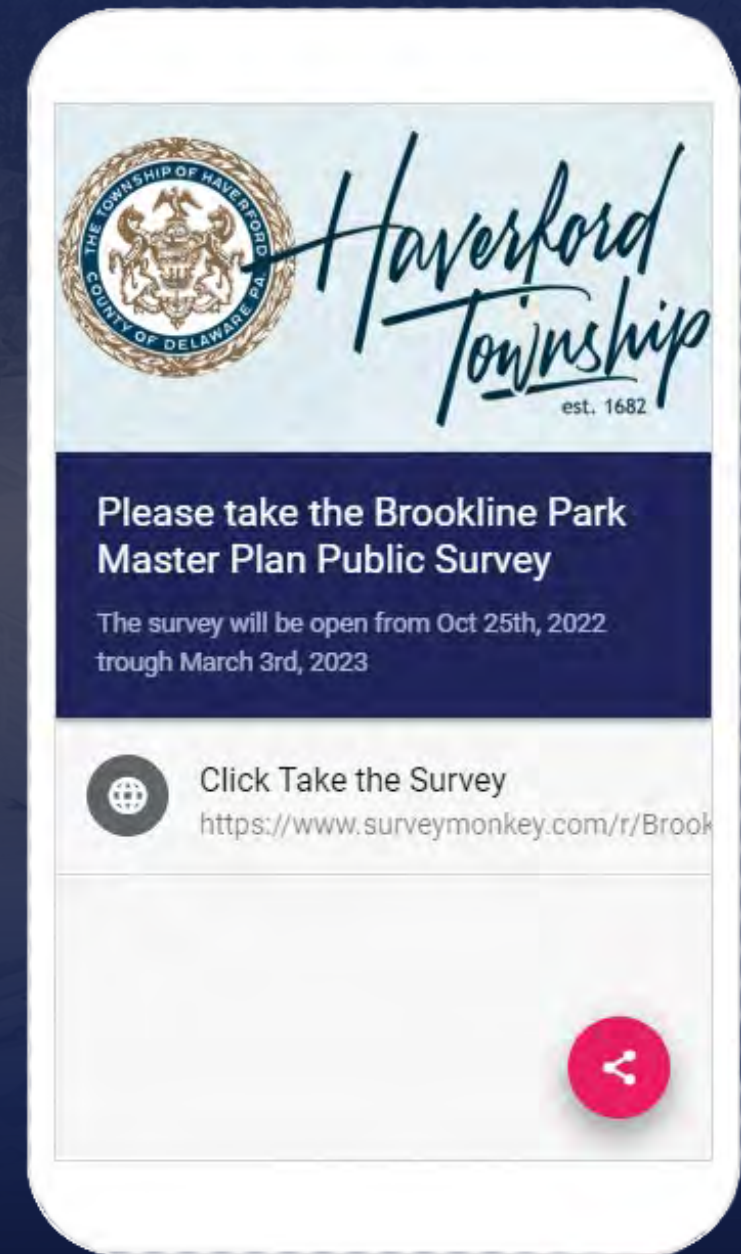
Web-Based Public Opinion Survey

- Recommend for survey to open following Public Meeting 1 and to close prior to Steering Committee Meeting 4
 - Oct 25, 2022 – Mar 3, 2023
- The survey is a tool to take the pulse of the community. It is not a vote.



Take or Share the Survey

Prior to 10/25 people following the link will receive a message that the survey will open on October 25th. They will have the option to email the link to themselves or others.



Web-Based Opinion Survey

- Provide written feedback for survey by:
Monday, Oct 10th
- SC will revise the survey and provide a final version for review and approval prior to the next committee meeting.



*Haverford
Township*
est. 1682

Brookline Park Master Plan Public Opinion Survey

Public Survey Purpose

Haverford Township is developing a Master Site Development Plan for a new neighborhood park to be built on a parcel of land that once served the former Brookline Elementary School. The 2-acre site is located on Earlington Road between Kenmore and Sagamore in the Pennfield section of Havertown. The parcel is now referred to as Brookline Park.

In the following survey, please share your thoughts for the park's future. Your responses will help create a vision for the future of Brookline Park. The survey should only take 10-15 minutes.

The survey will be available from Oct 25, 2022, until approximately March 3, 2023. Survey responses are not identified by name and your response will be anonymous. All responses will be compiled and be part of the Brookline Park Master Plan report.

This survey is being conducted on behalf of Haverford Township by planning consultants Simone Collins Landscape Architecture. For more information, please contact Sarah Leeper of Simone Collins at (610) 239-7601 or sleeper@simonecollins.com.

Web-Based Opinion Survey

General Demographics

1. What is the name of the municipality you live in?

- Haverford Township
- Radnor Township
- Marple Township
- Springfield Township
- Upper Darby Township
- Lower Merion

Other (please specify):

2. How many years have you lived in your current municipality?

0-5 6-14 15-29 30+

3. What is your age?

Under 12 13-18 19-24 25-44 45-64 65+

4. How many people currently live in your household?

1 2 3 4 5 6+

5. Please indicate how many people of each age group currently live in your household?

1 2 3 4+ N/A

Children under 5	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Children 6-12	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Children 13-18	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Adults 19-64	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Adults 65+	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Web-Based Opinion Survey

Recreational Habits

6. Currently, how do you obtain information about Haverford Township park activities and programs? (check all that apply.)

- Township Website
- Newsletter / Email from Township
- Social media (Facebook)
- Brochures / Posters
- Word of Mouth
- Phone calls or Emails to Township
- None of the above

Other (please specify)

7. Which Haverford Township parks do you occasionally or regularly visit? (Check all that apply.)

- Bailey Park
- Cadwalader Park
- Carroll Park
- Chatham Glen Park
- Community Park at Haverford Reserve
- Darby Creek Valley Park
- Elwell Field
- Foster Tract
- Gest Tract
- Grange Field
- Grasslyn Park
- Highland Farms Park
- Hilltop Park
- Lawrence Road Park Hilltop Park
- Llanerch Crossing / Trail
- Llanerch Park
- Lynnewood Park
- Merion Golf Manor Park
- Merry Place
- Merwood Park
- Normandy Park
- Paddock Park
- Pennsy Trail Greenway
- Polo Field
- Powder Mill Valley Park
- Preston Field
- Richland Farms Park
- Thompson Park
- Veterans Park
- Westgate Hills Park
- None of the above

Other (please specify)

Web-Based Opinion Survey

8. Please rate how well you and your family's outdoor recreational and open space needs are currently being met in Haverford Township.

Very Poorly Poorly Average Well Very Well No Opinion



9. Where do you live in relation to Brookline Park?

1/8 mile / 2 minute walk

1/4 mile / 4 minute walk

1/2 mile / 8 minute walk

1 mile / 16 minute walk

More than 1 mile

Do not know

10. Have you ever visited / walked through Brookline Park?

Yes

No

I don't know

Web-Based Opinion Survey

11. Within Haverford Township parks, which recreational activities do you or any member of your household enjoy most? (Check all that apply.)

- Nature Viewing / Birdwatching
- Walking / Hiking
- Jogging
- Outdoor family events (picnicking, playing at the park)
- People watching (non-structured)
- Playgrounds
- Basketball
- Tennis
- Pickleball
- Volleyball
- Hockey
- Baseball/Softball
- Football

- Soccer
- Lacrosse
- Field Hockey
- Bicycling
- Fishing
- Bocce
- Dog park
- Skate Park
- None of the above

Other (please specify)

Web-Based Opinion Survey

Brookline Park Specific Use

12. Rank, 1 through 5, the recreational experience you want from Brookline Park in order of preference, 1 being your most preferred quality?

<input type="checkbox"/>	<input type="text"/>	A place to play or take children to play	<input type="checkbox"/> N/A
<input type="checkbox"/>	<input type="text"/>	A place to exercise	<input type="checkbox"/> N/A
<input type="checkbox"/>	<input type="text"/>	A place to relax or enjoy the outdoors	<input type="checkbox"/> N/A
<input type="checkbox"/>	<input type="text"/>	A trail for walking, jogging, or bicycling	<input type="checkbox"/> N/A
<input type="checkbox"/>	<input type="text"/>	A place to gather with neighbors, friends, and/or family	<input type="checkbox"/> N/A

13. What activities should be accommodated at Brookline Park? (Check all that apply)

- Sitting / People Watching
- Open / Unstructured Play on Lawns
- Small Civic Gatherings / Events
- Children's Play
- Walking / Jogging
- Water Play
- Picnic
- Place to Have Morning Coffee
- Barbeque
- Community Vegetable Garden
- Community Horticulture Garden
- Outdoor Ping-Pong
- Chess / Checkers

Other (please specify)

Web-Based Opinion Survey

14. Which new or additional facilities do you think should be considered for Brookline Park?
(Check all that apply.)

- Basketball Court(s)
- Court Play (4square/ Gaga /Cornhole)
- Bocce court(s)
- Playground(s)
- Splash Pad / Zero Depth Water Play
- Restrooms
- Picnic Pavilion(s)
- Fitness Area / Station(s)
- Event Plaza
- Pathway Lighting
- Beautiful Landscaping
- Moveable Seating
- Other (please specify)

Closing Thoughts

15. What do you like most about Brookline Park?

16. What do you like least about Brookline Park?

17. Please share any additional thoughts, comments, or ideas you would like to share about Brookline Park.

18. If you would like to receive public meeting reminders and updates regarding the master plan process please leave your name and email.

Name

Email Address

Neighborhood Map



Site Map



An aerial photograph of Brookline Park, featuring a large, multi-story building with a flat roof and a parking lot in the foreground. The surrounding area is densely packed with residential houses and trees. The image is overlaid with a dark blue semi-transparent filter.

Next Steps

Brookline Park Master Plan

Project Schedule

BROOKLINE PARK MEETINGS	PURPOSE	DATE	TIME
Steering Committee Meeting 1	Project review, protocols	Wed, Sep 28, 2022	7:00 PM - 8:30 PM
Steering Committee Meeting 2	Site Visit / Brainstorming	Wed, Oct 19, 2022	5:00 PM – 7:00 PM
Public Meeting 1	Brainstorming	Mon, Oct 24, 2022	7:00 PM - 9:00 PM
Focus Group Meeting 1	Focus Group TDB	Wed, Nov 9, 2022	5:30 PM - 7:00 PM
Focus Group Meeting 2	Focus Group TDB	Wed, Nov 9, 2022	7:30 PM - 9:00 PM
Focus Group Meeting 3	Focus Group TDB	Thurs, Nov 10, 2022	5:30 PM - 7:00 PM
Focus Group Meeting 4	Focus Group TDB	Thurs, Nov 10, 2022	7:30 PM - 9:00 PM
Steering Committee Meeting 3	Initial Concepts	Wed, Nov 16, 2022	7:00 PM - 8:30 PM
Public Meeting 2	Initial Concepts	Tues, Dec 6, 2022	7:00 PM - 9:00 PM
Steering Committee Meeting 4	Concepts Refinement	Tues, Jan 24, 2023	7:00 PM - 8:30 PM
Steering Committee Meeting 5	Pre-Draft Master Plan	Tues, Mar 7, 2023	7:00 PM - 8:30 PM
Public Meeting 3	Draft Master Plan	Wed, Mar 29, 2023	7:00 PM - 9:00 PM
Board of Commissioners Meeting 1	Draft Master Plan	Mon, April 10, 2023	
Steering Committee Meeting 6	Review Draft Plan comments	Tue, June 6, 2023	7:00 PM - 8:30 PM
Public Meeting 4	Final Master Plan	Thu, June 29, 2023	7:00 PM - 9:00 PM
Board of Commissioners Meeting 2	Final Master Plan	Mon, July 10, 2023	

Next Committee Meeting

- Steering Committee Meeting #2
 - October 19th, 2022
5:00 to 7:00 PM
 - Two Parts:
 1. Site Visit 5:00 to 5:30
 2. Brainstorming Meeting 6:00 to 7:00 PM at CREC



Web-Based Opinion Survey

- Provide written feedback for survey by Oct 10th



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Brookline Park Master Plan Public Opinion Survey

Public Survey Purpose

Haverford Township is developing a Master Site Development Plan for a new neighborhood park to be built on existing parcel of land that once served the former Brookline Elementary School located on Earlington Road between Kenmore and Sagamore in the Pennfield section of Havertown. The park is now referred to as Brookline Park.

In the following survey, please share how you currently use and experience the open space and your thoughts for the park's future. Your responses will help create a vision for the future of Brookline Park. The survey should only take 10-15 minutes.

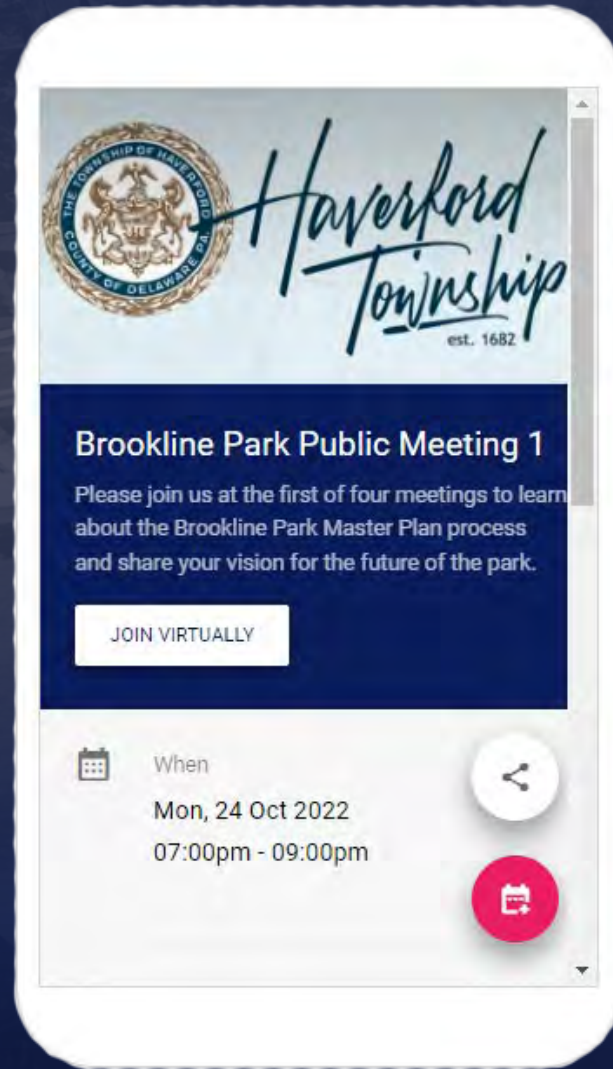
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This survey is being conducted on behalf of Haverford Township by planning consultants Simone Collins Landscape Architecture. For more information, please contact Sarah Leeper of Simone Collins at (610) 239-7601 or sleeper@simonecollins.com.

Public Meeting

- Please share the public meeting poster with your friends and neighbors.
- SC will email PDF version for forwarding/printing and a JPG version for posting to social media once finalized.

SCAN ME



BROOKLINE PARK MASTER PLAN

PUBLIC MEETING #1

Wednesday, Oct 24, 2022
7:00 to 9:00 PM



Attend in person, or attend virtually by using this link or scanning the QR code:
<https://qrco.de/BrooklinePublicMeeting>

All Meetings will be held at:
Haverford Community Recreation & Environmental Center (CREC)
9000 Parkview Drive, Haverford, PA 19041



Future Meeting Dates:
Public Meeting #2 - Tues. December 6, 2022
Public Meeting #3 - Wed. March 29, 2023
Public Meeting #4 - Thu. June 29, 2023

The Township is inviting all members of the community to participate in the master plan process to create a new vision for Brookline Park. Participants will be encouraged to share their ideas and participate in a brainstorming session for improvements for the Park.

Haverford Township has retained Simone Collins Landscape Architecture of Norristown to facilitate the master plan process.

For additional project information contact

Sarah Leeper, Project Manager at
610-239-7601 sleeper@simonecollins.com

Visit Haverford Township Project Page: _____



Take or Share the Survey
https://qrco.de/Brookline_Survey

Thank you!

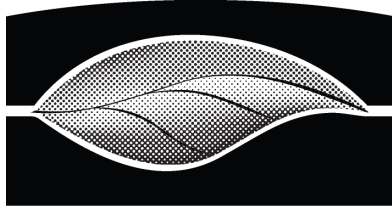
Please feel free to contact us anytime

Peter Simone, RLA, FASLA, Principal
psimone@simonecollins.com

Sarah Leeper, RLA, Project Manager
sleeper@simonecollins.com

Michelle Armour, Staff Landscape Architect
marmour@simonecollins.com

Simone Collins Landscape Architecture: (610) 239-7601



MEETING NOTES

Project:	Brookline Park Master Plan	Project No.:	22033.10
Location:	Community Recreation & Environmental Center (CREC) Haverford Township, PA	Meeting Date/Time:	09.28.2022 7:00-8:30 pm
Re:	Steering Committee Meeting 1 – Project Kickoff	Issue Date:	10.20.2022

ATTENDEES:

Michelle Alvare	Becky Timme
Monica Durfee	Brian Barrett
Jamie Jilozian	Eileen Mottola
Scott Lean	Gerry Hart
Kristin Luckshire	Peter Simone, Simone Collins (SC)
Pat McLoone	Sarah Leeper, SC
Melissa Raffel	Michelle Armour, SC

NOTES:

1. Peter Simone (PS) introduced the SC team, philosophy, and experience. Committee members took turns introducing themselves. PS then explained the master plan process.
2. Sarah Leeper (SL) reviewed the public input process, asking the committee for feedback on potential groups for focus group meetings, as well as the web-based public opinion survey questions.
3. Focus Groups
 - a. Adjacent neighbors
 - b. Students
 - i. Haverford Middle School

1. Civics class – potential for class project.
Hold the focus group meeting in the class
 2. Kristin Luckshire is a teacher at the MS.
 - ii. Chatham Park Elementary
 1. H&S Assoc.
 2. Dr. Jabari Whitehead, Principal
 - iii. Cardinal John Foley Regional Catholic School
 1. H&S Assoc.
 - c. Senior Citizens
 - i. Surrey Services Group
 - ii. Senior Citizens Advisory Board – standing committee of the TWP
 - iii. Senior citizens Assoc. met at Brookline School building until 1 or 2 years before it was taken down
 - iv. There is a large senior citizen population
 - d. Pennfield Civic Assoc.
 - i. Restructuring over last few years
 - ii. 300+ turnout for movie night
 - e. Church/daycare (?)
 - i. Temple Lutheran Church, on the corner of Earlington Rd. and Brookline Blvd.
4. Public Opinion Survey
- a. SC to create a revised version and send to committee for comments
 - b. Add a question – many people move away and come back.
Ask “Why do you live here?”
 - i. Quality of schools
 - ii. Parks and rec
 - iii. Family
 - iv. Proximity to city
 - v. Public transportation
 - c. Q6. Add “Civic Association, Commissioner emails/newsletters”
 - d. Q7. Give option for “occasionally” and “regularly”.
 - e. Cadwallader Park is known as “Brownies Glen/Cove”
 - f. Add a question about visitation to regional parks.
 - g. Add a context map to show Brookline Park location.

- h. Q13. Add an item for teenagers “hanging out”, or “a safe place for kids to hang out”. Add “a place to walk my dog”.
 - i. Q14. Add “walking path”, “benches”, “shade/trees”
 - j. Q15 & Q16. Restructure questions: “What are you most excited about?” and “What are your concerns?”
5. General discussion
- a. At Brookline School site: Used to have practices – soccer and baseball on Saturday mornings. Soccer had permits. Lacrosse clinic. Kindergarten/1st grade. Special needs program on Sundays.
 - b. All parks are dusk to dawn unless there is lighting in the park. However, not typically enforced.
 - c. 1600 SF or more of salvage stone left from old school. The plan should consider ways to incorporate it’s use into the park. There may be more of this stone at a local quarry.
 - d. Earlington Rd.
 - i. 25 mph, but average driver goes 40 mph.
 - ii. The school building used to buffer the site from Earlington Rd. – will need a buffer moving forward, maybe build a low stone wall here?
 - iii. Traffic calming – raised crosswalks, blinking lights, speed tables.
 - iv. Earlington Rd. is a PennDOT Rd.
6. Next Steps:
- a. Weds. 10/19/22 – Steering Committee Meeting 2
Site Visit (5:00-5:30 pm at Brookline Park) and Brainstorming Meeting (6:00-7:00 pm at CREC)
 - b. Committee members to provide written feedback for the survey by 10/10/22
 - c. SC to email PDF and jpg of public meeting poster for committee to share with friends, neighbors, and organizations.
7. The Committee is encouraged to contact SC any time with questions or comments (please include all contacts below on emails):
- Peter Simone, RLA, FASLA, Principal psimone@simonecollins.com
 Sarah Leeper, RLA, Project Manager sleeper@simonecollins.com
 Michelle Armour, Staff Landscape Architect marmour@simonecollins.com
 Simone Collins Landscape Architecture: (610) 239-7601

This report represents the Professional’s summation of the proceedings and is not a transcript. Unless written notice of any correction or clarification is received by the Professional within ten days of issue, the report shall be considered factually correct and shall become part of the official project record.

Sincerely,

SIMONE COLLINS, INC.
LANDSCAPE ARCHITECTURE

A handwritten signature in black ink, appearing to read "Michelle Armour". The signature is fluid and cursive, with a large initial "M" and a long, sweeping underline.

Michelle Armour